

The mission of the Lupus Foundation of Florida is to improve the quality of life for those affected by lupus through advocacy, education, awareness, empowerment, and research.

How do your dollars make a difference in the lives of those affected by lupus? Read about what we have done with **your** help.

You have the power to improve the quality of life for Floridians affected by lupus.

All funds raised are used right here in Florida.

87.6 percent of funds are used for patient services.

Advocacy

- Advocacy in Washington, D.C. for funding of lupus research
- Testimony before Florida State Senate regarding biologics
- Action alerts sent to Floridians
- Letters to the editor about lupus issues

Education

- Over 200 people attended lupus educational seminars in Orlando, DeLand, Ft. Myers, Bradenton and Tampa.
- Over 7,000 people visit the LFF website every year, with the vast majority being Floridians
- Over 40,000 eNewsletters with the latest news in lupus research
- Over 1,200 paper newsletters sent
- Over 260 information packs sent to newly diagnosed patients

Empowerment

- Served over 1,200 people in eleven support groups
- Provide guidance for people needing assistance
- Compassionate phone support to over 600 people
- Provide a monthly free lupus clinic in Orange and Seminole counties-34 served this year
- Ask-a-Nurse free email support to answer patient questions

Awareness

- Electronic billboards on major highways in Pinellas and Hillsborough
- Radio and television interviews
- Articles and advertisements in Healthy Cells, Apopka Living and Latin Times
- Active social media campaigns
- 8 Combined Federal Campaign and Community Health Charities events
- Over 35 health fairs
- Collaborated with the Mahaffey Theater for Toni Braxton concert
- Talks at community service groups around the state

How you can help

Send your tax deductible donation in the enclosed envelope.

Go to our website www.lupusflorida.org where you can

- Make a one time online donation
- Set up a recurring monthly donation
- Create a tribute page in honor of your loved one who is living with lupus

What your donation provides...

- ⇒ \$25 provides a courtesy membership for a patient who cannot afford one
- ⇒ \$100 provides ten lupus education booklets
- ⇒ \$200 covers the cost of one weekly e-Newsletter
- ⇒ \$1,000 pays a professional's speaker fee for a community education seminar
- ⇒ \$2,000 pays for a quarterly paper newsletter and mailing
- ⇒ \$2,500 pays for a lupus seminar

May your own holiday celebrations be more meaningful knowing that you are helping to make a real difference in the lives of those affected by lupus who are served by the Lupus Foundation of Florida.

Rick McCollum
CEO & President

Maggi McQueen
Board Chair

Linda Ruescher
Program Director